**Service Objective:**

* To lead the development, maintenance, and performance optimisation of all Pixlr Group web-based products and platforms.
* To oversee the web development team—ensuring high code quality, delivery velocity, and technical alignment with product vision

**Service Scope:**

* Web architecture and performance oversight
* Development team leadership
* Feature implementation and release coordination
* Cross-functional technical collaboration
* Developer mentoring and technical reviews
* CI/CD and deployment workflows
* Web platform scalability and maintainability
* Quality assurance and testing frameworks

**Service Description:**

1. Web Development Oversight
   1. Lead the development lifecycle of web applications across Pixlr Group products (e.g., Pixlr, Vectr, Designs.ai).
   2. Provide architectural direction and enforce coding standards across the development team.
   3. Coordinate with Product Owners to ensure alignment of web deliverables with product goals.
2. Engineering Leadership
   1. Guide implementation of responsive, performant, and accessible UI components.
   2. Advocate for modern frameworks and scalable component architectures.
   3. Review code regularly and mentor junior developers in engineering best practices.
3. Team & Project Management
   1. Act as the day-to-day lead for developers under your scope.
   2. Prioritise tasks, manage sprints, and allocate development bandwidth in coordination with the Head of Tech and Product team.
   3. Identify process gaps and implement improvements in development, review, and deployment pipelines.
4. Collaboration & Integration
   1. Collaborate with Backend, DevOps, and Product stakeholders to ensure smooth integration between systems.
   2. Ensure proper API consumption, error handling, and cross-platform compatibility.
5. Tooling & Automation
   1. Oversee CI/CD workflows, build processes, and deployment automation for all web properties.
   2. Ensure the adoption of testing frameworks and enforce adequate code coverage metrics.

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